

Goal #2: Undertaking Programs

CITRUS CHAPTER

Objective #1: Our goal is to make the purposes of United Nations known in the community. Our theme is that 90 percent of the budget of the United Nations is destined for humanitarian purposes; the other ten percent covers the political purposes we read in the newspapers. Implementing Activity: We want to address the needs of the community in the context of what the United Nations addresses. What the community thinks is important. At present, we are focusing on:

- 1) “What the United Nations is Doing for the Environment”
- 2) “How the United Nations is Addressing Human Trafficking”
- 3) “How the United Nations is Addressing World Health”

These are the topics that we plan for the year. They could change as we feel other topics are more relevant. Our hope is to offer at least one Program a month as we mature.

COASTLINE CHAPTER

Objective #1: Coastline’s focus is sustainable environmentalism. Implementing Activity: Program on Global Warming with UCI early 2007: “What you can do about Global Warming.”

Objective #2: Offer assistance to schools and community groups to create more interest in MDGs. Implementing Activity: Create and distribute MDG packet of information and recommend speakers.

HARBOR CHAPTER

Objective #1: To increase the involvement of Chapter members in discussions about UN affairs and concerns. Implementing Activity: Increase communication with Chapter members by means of a newsletter and through discussion groups, working toward the goal of Chapter consensus on issues that might be taken to a national convention for further consideration.

LONG BEACH CHAPTER

Objective #1: Develop a high interest event that draws the local community. Implementing Activity: Identify a high profile subject, secure a venue, sign up key speakers and panelists, contact like minded businesses and NGOs, publicize through local communication channels, develop a program package.

Objective #2: Further expand the annual essay contest. Implementing Activity: Personally call each MUN advisor at all local MUN high schools and call each principal at all non-MUN high schools to see the essay program. Send essay participation packets to all interested schools.

Objective #3: Continue MUN support and hopefully create an additional MUN program at a currently non-participating high school. Implementing Activity: Develop a relationship with an interested principal and assist with initial start-up curriculum and funds.

ORANGE COUNTY

Objective #1: Establish a closer relationship with Chapman University. Implementing Activity: Participate in Annual UN Day International Food Fair. Encourage formation of a Student Alliance on campus.

Objective #2: Increase participation in Chapter's 2007 High School Essay Contest

PASADENA CHAPTER

Objective #1: Increase the public profile of the UNA. Implementing Activities: These projects are a special grouping in that they may be initiated by the UNA Board; however, they may be executed by community or specialty groups. The UNA Board would oversee and govern these projects. These projects are likely to be citywide or large scale events that necessitate co-sponsors, partners and expertise beyond that of our Board alone. Our litmus test for involvement is their UN or a Millennium Development Goals related context.

International Day for Pasadena Unified School District (PUSD) – (Education Committee) We have made inroads with the colleges and even the high schools, but the elementary children have not yet been addressed in our outreach. Through PUSD and our relationship with the Superintendent's office, submit a proposal for Pasadena Elementary schools to participate in UN DAY by holding an international day where each fourth grade class studies a different country and then presents a special outdoor assembly where the country's food, music, dance and dress are exhibited. The Board would not have to oversee this. Rather the schools will take it on themselves. The Executive Director would enroll a strong PTA group (Don Benito Elementary School) to initiate this with us.

International Women's Day Celebration – Following the success of the UNA-sponsored March 8, 2006 International Women's Day event, the UNA is leading the charge to establish an annual event in honor of this international day of recognition. Over 25 members of the community met at Café Culture and were led by Ellen Snortland and Pauline Field in the first brainstorming session. Several ideas were launched. We will continue to nurture the process as leaders emerge to take on the project. The ED will continue to build on these relationships as the project takes shape.

"Beauty Bites Beast" – This documentary film project has been launched by Ellen Snortland and will focus international attention on the third Millennium Development Goal: To promote gender equality and to empower women. As a project of the UNA, the film will be an outstanding and highly visible symbol of the "grassroots" taking on the UN's world mission.

The film will be a full length feature film shot on location in Mexico and will follow the lives of indigenous women factory workers. Ellen will follow their stories as they take part in a first ever renowned self defense training to combat rampant abuse against women in their area of the world. The film will track the transformation of these women as they move from a cultural identity that embraces submission to embracing their right to defend themselves. We will all be part of an unpredictable journey into a community that comes to grips with the roots of violence against women and the impact on its people young and old.

Objective #2: Membership participates in shaping the organization. Implementing Activity: Expand the Annual Meeting (2008). We can create the Annual Meeting as an annual United Nations Fair. We can invite speakers and have tables set up to promote the UNA. Our members can "run" the event for the community. UN related products can be sold and local artists can be exhibited to promote "Art the Voice of Humanity," a program that we launched last year. This can be held outdoors to encourage a social environment and attendance of the entire community. This can be a family friendly event with music and international foods provided by local restaurants. This will be the ultimate local rally to learn more about the UN. The lead up to this event can include a week of international restaurants donating a portion of one night's proceeds to the UN in exchange for our membership

supporting their establishments. Many restaurants already do this with multiple local charities per year.

Objective #3: Undertake programs aimed at specific demographic audiences. Implementing Activity: Speaker Series. Continuation of Café Culture. Program Committee oversees the Board's ongoing work on the series with a once a month event a Café Culture. Advertising costs are about \$100 or less and this is a \$10 admission venue. "Coffee Talks" is aimed at attracting community and college students in a relaxed classic coffeehouse environment.

"Now That She is Gone" (Program Committee) – This has been one of the most successful projects undertaken to date. There are no costs... it's low maintenance and high profile. The Public Relations Committee can work with the Executive Director to enlarge our audience through PR strategies. Executive Director can actively promote the play within the Southern California Regional Council of Organizations as it relates to awakening of the "activist" in all of us.

United Nations Day (Program Committee) – This year we are inviting junior high and high school students to create UN Day with guidance from school officials and our Board. This will create an emphasis on a UN Day aimed at young people, which is a main focus for our 2-year plan.

The UNA Float: This idea received huge support at our retreat as a way to expand from preaching to the choir to reaching the widest audience possible. To fulfill this, the Executive Director can research the process with the Rose Parade for securing a float in the Rose Parade. The Program Committee can work with the ED to plan a campaign to secure this monumental and historic opportunity for national and international recognition of the UN at the Rose Parade annually.

POMONA VALLEY CHAPTER

Objective #1: Be an active participant in planning UN Day or other UNA events with members, the public and other UNA chapters. Implementing Activity: Lead celebration of UN Day with participation in planning by International Place, City Council members, school and college teachers and students, and local NGOs. Continue 4th of July table and parade participation. Collaborate with like-minded NGOs on UN-related issues. Hold another Global Health Conference.

Objective #2: Conduct scheduled monthly meetings and/or programs. Implementing Activity: Continue monthly meetings and programs that make the Chapter Board representative of the diversity of the community. Promote Chapter sponsorship of art contests co-sponsored by local art stores. Schedule Chapter "Night of 1000 Dinners"-type events or Hunger Banquets co-sponsored by local restaurants.

Objective #3: Promote Chapter representation at UNA-USA Annual Meetings, biennial Conventions and UN Department of Public Information Meetings. Implementing Activity: Continue to send two to four Chapter representatives to national meetings every year.

SAN DIEGO

(Below is not divided between Objectives and Implementing Activities.)

Create monthly events, programs, celebrations, and mixers that promote UNASD, the UN Millennium Development Goals (MDG), international and cultural activities, international education, and networking opportunities for young professionals:

1. UN Day (60th Anniversary – UNASD)
2. Water for Life (MDG)
3. International Career Day (UCSD)
4. UNA Film Festival
5. UN Charter Day

6. Art Miles Mural Project (UNESCO Project)
7. iYAP – networking opportunity for young professionals – monthly mixers and events to bring young professionals in the international community together.

Active participant in UNA meetings and conventions – locally, statewide, and nationally – to share information, ideas, and constructive criticism that benefit all the chapters.

Strengthen executive committee structure and board member involvement to better implement the myriad projects.

*Work with schools, local government, restaurants, businesses, corporations, and individuals of various ethnic and cultural backgrounds to maintain the diversity of our board members, executive committee, membership, and those involved in our events.

Promote Chapter and Division representation at UNA-USA Annual Meetings.

Discuss and plan the establishment of new chapters in San Diego County to lessen the burden on UNA-SD and to have the other chapters thoroughly represent their respective communities.

SAN FERNANDO VALLEY CHAPTER

Objective #1: Develop programs that will attract new members. Implementing Activity: Focus on young people – YPIC events at universities and chapter events on current key international topics; lead celebration on UN Day and invite City Council and do jointly with closest fellow UNA-USA Chapter.

Objective #2: Be active in planning large celebrations of UN Day and other events. Implementing Activity: Join with other chapters in co-sponsored big events.

Objective #3: Work on programs engaging students/YPIC. Implementing Activity: Hold events on campuses with Model UN; advocate Student Alliance and promote YPIC.

SANTA BARBARA CHAPTER

Objective #1: Continue to co-sponsor UN Day with other organizations. Implementing Activity: Other organizations purchase booths as exhibitors.

Objective #2: Continue to have chapter representative at Division meetings.

SOUTHERN CALIFORNIA DIVISION

Objective #1: Form Standing Committees on Issues (Advocacy Chairs). Implementing Activity: Search for qualified individuals to assume responsibilities for chairship of a given issue relevant to UNA work or the UN MDGs.

Objective #2: Hold Conferences/Educational Programs. Implementing Activity: Organize committees to address and organize such programs in the year 2006-07.

Objective #3: Outreach with other NGOs. Implementing Activity: Contact other local and national NGOs to bring to the Southern California Division new programs and educational conferences.