

So. Cal. UNA-USA 2007-2008 Chapter & Division Action Plan

Goal #1 Building Membership											
<i>Objectives</i>	<i>Citrus</i>	<i>Coastline</i>	<i>Harbor</i>	<i>Long Bch</i>	<i>O.C.</i>	<i>Pasa/Foot</i>	<i>Pomona V</i>	<i>San Diego</i>	<i>San Fern</i>	<i>Santa B</i>	<i>SC Div</i>
Membership goal	10 core	+30%	growth	key ctncts	mem chr	+200	bd recruits	clean list	mem chr	mem chr	build chpt
Membership events	+20mem	w NGOs	w oth cptrs	4-6	more	monthly	15+/yr	monthly	newsltr	co-spons	publicity
MUN revitalization	wUCR	colleges						campus			
other				cable TV	in homes	coord	email	email	email	sign-ups	letters
Goal #2 Devel. Finan. Resources											
<i>Objectives</i>	<i>Citrus</i>	<i>Coastline</i>	<i>Harbor</i>	<i>Long Bch</i>	<i>O.C.</i>	<i>Pasa/Foot</i>	<i>Pomona V</i>	<i>San Diego</i>	<i>San Fern</i>	<i>Santa B</i>	<i>SC Div</i>
Financial needs anal.					bd membr		yr budget		mem. ltrs		coord
Indiv Contributions	fees	requests	gifts	f-raisers	w newsltr	web based		events	bd chr	w newsltr	
Corporate partners	approach	w ptrns		employers			conferenc	seek			
Long term giving		members				mo. Pledg	w ptrns		pln events		
Grants	grant prog		grants	template		grants		grants			model
other									w national		w national
Goal #3 Expanding Communication											
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Newsletter frequency	regular					quarterly	3/yr	regular			regular
Mailing list		enlarge			email	email	email	email	email		coord.
Newspapers			in touch		use	MDGs	letters	letters	med. Alrts	letters	
Schools			in touch			MUN +	essay cont.	MUN +		MUN	
NGOs & sister orgs.			in touch	partners		town hall	partners	several	co-spons.	collab.	w national
Website		create		create	update		update	new	update		update
other				spkr's bur.	amer Write-i	national	advocasy	advocasy		advoc chr.	
other 2				w national		cable TV	w national	TV & spkrs		elec. Officials	
Goal #4 Undertaking Programs											
<i>Objectives</i>	<i>Citrus</i>	<i>Coastline</i>	<i>Harbor</i>	<i>Long Bch</i>	<i>O.C.</i>	<i>Pasa/Foot</i>	<i>Pomona V</i>	<i>San Diego</i>	<i>San Fern</i>	<i>Santa B</i>	<i>SC Div</i>
Increase UNA visibility	by subject		increase	by subject		w MDGs	w MDGs	w MDGs	intl topics		MDGs
UN Day					Intl Food Fai	in schools	co-spons.	sponsor	lead	co-spons.	
Chapter programs	monthly	MDGs	discussions			prog commtt	monthly		young people		publicize
Advocasy events		global warming			w Chapman	women's day		film festiv.			advoc. Chair
MUN				MUNs			MUNs		MUNs		
YPIC								yes	YPIC events		
other	world event	w UCI		essay contest		films	w National	career day	te City council		conferences
other 2		spkr's bur.			student allian	spkr's bur.	spkr's bur.	Art Miles	udent alliance		
						coffee talks		iYA		div. meetings	