SoCal UNA-USA - 2009-2010 Chapters & Division Action Plan 5-09 Ed.

Goal #1 Expanding Communication (Primary resource: Communications VP)										
Objectives	***Harbor***	***Inland Empire***	***Long Bch***	***O.C.***	***Pasa/Foot***	***Pomona V***	***San Diego***	***San Fern***	***Santa B Tri-C***	***SoCal Div***
Newsletter frequency		on website		4/yr	quarterly	annual	regular			D. News
Mailing list		Gmail		email	email	email	email	email		coord.
Newspapers	contact	articles		*C Contact*	MDGs	letters	letters	med. Alrts	letters	
Schools	in touch	RCC & H.S.			MUN +	MUN +essay	MUN +		MUN	GC
NGOs & sister orgs.	contact	Collabor.	partners	database	town hall	partners	collab.	co-spons.	collab.	w national
Website		Active	create	update		update	revamp	update		update
other		via email	spkr's bur.	NGO events	national	advocacy	advocacy		advoc chr.	Action Plan
other 2			w national		cable TV	elect. news	Spkr bur.		elec. Officials	email
Goal #2 Undertaking Programs (Primary resource: Programs VP)										
Objectives	***Harbor***	***Citrus***	***Long Bch***	***O.C.***	***Pasa/Foot***	***Pomona V***	***San Diego***	***San Fern***	***Santa B***	***SoCal Div***
Increase UNA visibility	increase	events	by subject	issues prog	w MDGs	w MDGs	w MDGs	intl topics		MDGs
UN Day		Text 4 Peace		Intl Food Fair	in schools	co-spons.	sponsor	lead	co-spons.	
Chapter programs	discussions	Coffee talks		MDGs	rog commtte	monthly	multiple	young people		publicize
Advocacy events		N1KD		w Chapman	women's day	demonstrate	Art Miles			advoc. Chairs
MUN		Outreach	MUNs	MUN focus		MUNs	Global Class	MUNs		GC
YPIC		develop				explore	yes	YPIC events		chair
other		Global Policy	essay contes	co-spons.	films	w National	career day	w city council		conferences
other 2				student allianc	spkr's bur.	spkr's bur.	Earth Day	udent alliance		
				elect. Officials	coffee talks	4th July			div. meetings	
Goal #3 Building Membership (Primary resource: Chapter Services VP)										
Objectives	***Harbor***	***Citrus***	***Long Bch***	***O.C.***	***Pasa/Foot***	***Pomona V***	***San Diego***	***San Fern***	***Santa B***	***SoCal Div***
Membership goal	growth	25	key ctacts	new chair	+200	75-85	clean list	mem chr	mem chr	build chpts
Membership events	w oth cptrs	2 new	4-6	w NGOs	monthly	15+/yr	monthly	newsltr	co-spons	publicity
MUN revitalization		UCR		colleges		campus	G C			
other		RCC	cable TV	prompt	coord	advertise	email	email	sign-ups	letters
Goal #4 Devel. Finan. Resources (Primary resource: Resource Development VP)										
Objectives	***Harbor***	***Citrus***	***Long Bch***	***O.C.***	***Pasa/Foot***	***Pomona V***	***San Diego***	***San Fern***	***Santa B***	***SoCal Div***
Financial needs anal.		$2,600		bd membr	budget	yr budget		secure		D budget
Indiv Contributions	gifts	members	f-raisers	events	web based	letters	events	events	w newsltr	D events
Corporate partners		need	employers	w ptnrs		conference	seek	seek		
Long term giving				members	mo. Pledg	w ptnrs		pln events		help chptrs
Grants	grants	Develop	template		grants	Univ. Club	grants			model
other		In kind		contributions		events		bd members		w national